

General Follow-up Email

Hi Taminy,

I've recently reached out via voicemail in efforts to discuss your search for an ATS - are you available to discuss your hiring needs in greater detail?

60% of small to mid-sized companies utilize an ATS to manage their candidates through the hiring cycle. I would be more than happy to walk you through the platform and review your specific use case.

You can select any available time on my calendar [here](#). *(include link to calendar)*

I look forward to connecting with you soon,

Sales Representative

Thanks for the demo email

Hi (First Name),

Thank you again for your time today and the pleasure of demoing our platform for you. It was a joy to learn from your experience how far our product has grown and the benefits we now bring to our clients.

As you continue to review your service offerings for your clients, I'm confident you'll find recruiting to be a competitive advantage as well as a value-add for your business model.

Please let me know if you have any additional questions. I'm happy to support your hiring needs!

Kind regards,

Sales Representative